

# Launch Chapel Hill

Powered by KPMG

## What is Launch Chapel Hill Powered by KPMG?

KPMG joined forces with the University of North Carolina to unveil Launch Chapel Hill Powered by KPMG – an AI-enabled, **next-generation accelerator model** open to all innovators, with or without a UNC affiliation.

Launch Chapel Hill Powered by KPMG is a **competitive application-based accelerator** aimed at sourcing and supporting frontier technology startups (AI, BioTech, Robotics, Quantum, and more) at the MVP stage who are ready to pilot with enterprise customers.

Our **6-week accelerator** integrates Launch's startup expertise and KPMG's extensive capabilities to provide support around our **Innovation Frontiers** and to give companies unprecedented access to cutting-edge industry insights and enterprise connections. Universities and Corporate Enterprises interested in creating, sourcing, and engaging startups in emerging or frontier technologies should reach out to KPMG's Innovation Partnerships team.

Discover the details

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## Benefits of the Program

### Cultivating frontier technologies:

Launch Chapel Hill Powered by KPMG selects and mentors startups operating at the cutting edge of innovation, with a focus on:

- Quantum Computing
- Semiconductors & Chips Innovation (Future of Computing)
- Artificial General Intelligence (AGI) and Advanced AI Applications
- Crypto and Digital Assets
- Industry 4.0 and Automated Manufacturing
- Humanoid Robotics (AI and Robotics Convergence)
- Biotech and Life Sciences
- Other frontiers such as Space Economy, Supply Chain Resilience, and Sustainability are also considered



### Value to startups:

Gain exposure to enterprise challenges, validate enterprise readiness, and explore go to market pathways.



### Value to universities:

Unlock the commercial value of innovations in/around the university's ecosystem.



### Value to corporates:

Mentor, source and implement cutting edge solutions across industries.

# Industry. Academia. Community. One Bold Innovation Ecosystem.

Together, we're building a thriving innovation ecosystem.

## Why KPMG?

KPMG stays ahead by sourcing next-gen startup solutions, mentoring founders, and integrating breakthrough technologies into advisory solutions.

## Why UNC Chapel Hill?

UNC Chapel Hill empowers the workforce of the future with real-world entrepreneurial experience, showcases research and startup excellence, and fosters industry-academic collaboration.

## Why the town of Chapel Hill?

The Town of Chapel Hill leverages academic and research strengths to drive economic growth, attract businesses and build sustainable partnerships across sectors.

## 100+ Startups

mentored and sourced via KPMG Enterprise Innovation and innovation partnerships with accelerators, venture capital firms, and universities.

## 1,000 startups

born from UNC-related innovations

## \$19.8 Billion

raised by these ventures

## \$19.2 Billion

generated in total revenue  
(Innovate Carolina 2024 Report)

## 5x local job growth

increase for every university-affiliated startup that scales, with most ventures remaining within 50 miles of their originating campus.



**Launch, Powered by KPMG** will focus on helping startups refine their customer discovery process, validate market opportunities, secure pilot engagements and prepare them to scale. The accelerator will **connect startups with extensive client networks at KPMG**, providing direct exposure to enterprise challenges and commercialization pathways, **leveraging the firm's deep consulting experience.**

— **Cliff Justice**, National Leader Enterprise Innovation, KPMG US

## Explore a partnership opportunity

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