

Partnership Between Rosslyn Analytics and E&I to Benefit US Higher Education Sector

Chicago, Illinois - February 25, 2015: [Rosslyn Analytics](#), a leading global big data technology company, announced that it has signed an agreement with [E&I Cooperative Services](#), (E&I) to provide cloud-based spend analytics services to its members via its E&I Consulting Group division.

E&I is the leading provider of supply chain solutions and services to the US higher education sector which includes colleges, universities, K-12 schools and districts, hospitals, research institutions and other education-focused organizations.

The partnership is a ground breaking advance for Rosslyn in the United States where the team recently announced [a five-year, \\$1 million contract from the State University System of Florida](#) to provide cloud analytics to its 12 member organizations.

In selecting Rosslyn Analytics, Gary D. Link, Senior Vice President, Contracts and Consulting, E&I, said: *"Rosslyn Analytics will provide E&I the functionality and flexibility we need to gain visibility that will help us drive our strategic sourcing efforts and create more value for the thousands of member institutions we serve. Through the use of Rosslyn's cutting edge data technologies, E&I Consulting Group will be able to help our members better understand how they spend and what efficiency options are available to them."*

Rosslyn's [RAPid Cloud Data Platform](#) was chosen for its scalability, speed and cost effectiveness. These end-user benefits are possible because RAPid is cloud-based as opposed to a traditional on premise delivery model. Furthermore, the combination of its collaborative and machine learning capability provides the ability for business users to obtain quickly the necessary information on-demand regardless of source, drastically improving decision-making from weeks to seconds.

This contract underpins Rosslyn's objective of becoming the leading provider of data analytics to the high growth US higher education sector. [Research and Markets](#) estimates that the higher education market for software solutions will grow from \$43.06 billion in 2013 to \$65.83 billion in 2019.

"There is an analytics need in the US higher education market that we are addressing directly and through partners," said [Charles Clark, CEO, Rosslyn Analytics](#). *"This agreement is a demonstration of our position as a provider of a leading cloud analytics platform that helps clients quickly create value by empowering users with the self-service tools they need to exploit the untapped value of data in their organisations."*

Rosslyn Analytics has helped leading higher education institutions around the world such as the University of Pittsburgh exploit the value of data through its RAPid Cloud Data Platform. Clients use RAPid to deliver cost savings, manage compliance and mitigate risks with many obtaining a [return-on-investment in weeks](#).

About Rosslyn Analytics

Rosslyn Analytics ([AIM: RDT](#)), a leading global big data technology company, helps organizations create new business value from previously inaccessible data. We have developed exciting award-winning technologies designed specifically for business users to easily access and turn complex data into meaningful information via our [RAPid Cloud Data Platform](#). No other platform, on premise or in the cloud, is such a game-changer, with an intelligent data [technology stack](#) that includes human-driven machine learning and NoSQL technologies such as Hadoop, MongoDB and ElasticSearch. For more information including a demo, visit www.rosslynanalytics.com or [@RosslynBI](#).

About E&I

E&I Cooperative Services (E&I) is the member-owned, not-for-profit sourcing cooperative delivering expertise, solutions and services to education and related institutions. E&I provides members with access to a diverse portfolio of competitively awarded contracts, electronic procurement platforms and consulting services to help them source effectively. By leveraging the knowledge and expertise of more than 3,500 member institutions, E&I helps members reduce costs and optimize supply chain efficiencies. The Cooperative's member-driven competitive solicitation process meets generally accepted procurement standards across the nation.

For more information, please visit: www.eandi.org.

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