

Space Utilization

Finding negotiation space on campus

Maximize Space Occupancy and Room Utilization on Your Campus

Colleges and universities are under more pressure than ever to use campus spaces to their full potential. They face ever-present demands to decrease costs, respond to changing enrollment and evaluate space ownership in a fair and unbiased way. No matter how much space is on a campus, it is difficult for stakeholders to find common ground.

Gordian helps finance and facilities administrators traverse this landscape and make fiscally responsible decisions for the benefit of the institution. Using independent third-party data and a thorough assessment of your teaching spaces, Space Utilization will help you optimize the use of existing assets to avoid unnecessary costs and provide a foundation for strategic campus growth. Tailored recommendations empower you to make more informed decisions, negotiate fairly around both shared and owned spaces and produce results that satisfy all campus stakeholders.

Impactful Outcomes



Right-size classrooms to better match enrollment demands



Change the perception of space "ownership" that may be resulting in poor utilization



Contrast user experiences with statistical data by seeking input from faculty and students



Understand the cost implications of current and anticipated utilization levels



Target capital improvements to maximize impact in teaching spaces

Did You Know

The typical classroom is occupied less than 60% of available hours.

A Trusted Process

Space Utilization is a customized service that will help you optimize your campus space and secure institution-wide sponsorship for your improvement efforts. Here's how we'll help get your space working to its full potential:

1. Assemble the Core Data

We compile a database of scheduled spaces, capacities, interior conditions and technology assets to understand the current state of your school's spaces.

2. Complete an Advanced Data Analysis

Once the data is gathered, we'll provide you a detailed picture of classroom usage and scheduling trends and communicate the financial impact of those trends.

3. Conduct Focus Groups

We give key stakeholders a seat at the table to provide input on space needs and conditions. Deans, staff—everyone has a voice because space utilization affects the entire campus experience.

4. Provide Actionable Improvement Options

All the information in the world won't matter without an action plan. We'll deliver independent recommendations for improvement to help you reach the outcomes you desire.

This collaborative, tried-and-true process will help you evaluate your spaces, optimize their use and save precious funding.

The Entire School Wins



The **institution** responds strategically to changing enrollment.



Faculty and students have a voice in improving the learning environment.



The **registrar's office** receives data that supports its scheduling efforts.



Facilities staff has a clear, actionable plan for classroom improvement and optimization.



Finance administrators realize potential financial gains through better utilization of existing space.



Gordian is the leading provider of Building Intelligence™ Solutions, delivering unrivaled insights, robust technology and expert services to fuel customers' success through all phases of the building lifecycle. Gordian created Job Order Contracting (JOC) and the industry-standard RSMeans™ Data. We empower organizations to optimize capital investments, improve project performance and minimize long-term operating expenses. **For more information, visit gordian.com/space-utilization.**