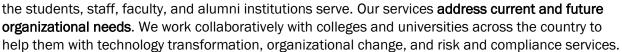# Our Higher Education Practice

BerryDunn provides a range of IT and management related services to help institutions improve their use of technology and maximize efficiency.

Our Higher Education Management and IT Consulting Practice provides consulting services to public and private higher education institutions, including:

- Colleges and universities
- Multi-institution systems and consortia
- Research universities
- Land-grant universities

We understand operations in higher education, as well as the systems and business processes required to provide necessary services to internal departments and the students, staff, faculty, and alumni institutions serve. Our services **address current and future organizational needs**. We work collaboratively with colleges and universities across the country to help them with technology transformation, organizational change, and risk and compliance services.

Our primary service areas include:

Enterprise Systems Consulting (ESC)

ESC is our largest service area. We provide system evaluation, selection, and implementation services for enterprise systems. Our team supports clients at every stage of the system life cycle, guiding the planning, selection, and implementation of a solution that is designed to grow with our clients. Our ESC work includes leading detailed software analyses for our clients to help them make the best use of technology and reduce costs.

Digital and Organizational Transformation (DOT)

We help guide colleges and universities through intentional organizational, cultural, and process changes to effectively leverage technology, improve outcomes, and reduce institutional risk.

Governance, Risk, and Compliance (GRC)

We draw on industry frameworks to perform security and risk assessments for colleges and universities. We help our clients establish data governance policies, comply with data security and privacy rules, and plan for remediation.

Our Management and Strategic Consulting Services

With a proven track record of providing strategic and management consulting services to higher education institutions, our firm specializes in delivering cost-effective solutions that drive operational excellence, enhance student experience and enrollment, and foster economic development.

BerryDunn has a committed team of higher education professionals with experience spanning across several focuses in student administration, IT, enterprise resource planning, enrollment, and strategic planning.

We help clients seeking to improve their institution's effectiveness, efficiency, and use of resources. Our team of experts brings industry-leading insights and knowledge to each project, and is adept at conducting a variety of assessments, forging strategic partnerships, developing strategic initiatives, facilitating executive coaching to support institutional leadership, and benchmarking against peer institutions. Our commitment to innovation and tailor solutions seeks to ensure that we help institutions navigate complex challenges and achieve long-term success.

We understand that institutional goals should drive the management processes and technology that support our clients, a perspective which underlies our business process analysis and subsequent recommendations. We provide a range of strategic management analysis and re-engineering services, including:

- Identifying opportunities to strengthen business processes to eliminate redundancy, reduce bottlenecks, increase productivity, and reduce costs
- Analyzing and mapping current ("as is") and future state ("to be") business processes
- Recommending modifications to business processes to leverage features and functionalities offered by modern technology applications and new strategic processes
- Aligning business processes with the capabilities of your existing or new software
- Conducting a gap analysis against industry best practices and benchmark institutions
- Supporting and driving executive management, search, and coaching sessions with institutional leadership

Our Emerging Services

Based on our experience supporting our clients with the above services, we are committed to continually growing our higher education practice and to utilizing the rich experience of our higher education consulting team. Some services that BerryDunn seeks to grow based off this strong higher education foundation include:

- Admissions processing and assessment
- Assessment of recruiting programs, student services programs, and workforce programs
- Financial aid processing and assessment
- Registrar records processing and assessment
- Strategic enrollment planning and assessment

Our team emphasizes a people-centric approach, seeking to cause minimal disruption to the day to day lives of staff, faculty, and students while still completing a thorough assessment with tangible results. Our client's vision and strategic goals matter to us, and we will always strive to individualize our approach to fit the unique goals of the institutions we partner with.