



CDW SUPPLIER DIVERSITY

WHY WE'RE COMMITTED

CDW's Supplier Diversity Program exists for one reason: to advance procurement opportunities for direct and indirect customer spending among small, minority business enterprises (MBEs); women's business enterprises (WBEs); and veteran-owned, disabled-owned and other small, disadvantaged businesses.

Ours is a commitment that reaches well beyond our coworkers, the customers we serve and the communities where we live. Partnering strategically with qualified businesses enables us to keep providing the industry's best customer experience, while contributing to economic growth in diverse communities nationwide.

TIERED OPTIONS FOR EVERY NEED

The Tier 1 Program

CDW is continuously developing other M/WBE partnerships to meet customers' Tier 1 needs. In fact, we offer an online registration tool where businesses can register for future opportunities with CDW. Our growing list of suppliers means that customers can count on CDW to deliver against their diversity spending targets. CDW has also partnered with M/WBE leasing companies that can support customers' Tier 1 spend requirements.

The Tier 2 Program

To foster even more opportunities for small, diverse businesses, CDW launched a Tier 2 Supplier Diversity Program in 2009 for its key manufacturing, distribution and logistics partners. The program's goal: to further opportunities for competitive M/WBEs to supply goods and services to CDW and deliver them to our customers.

CDW also provides Tier 2 reporting to customers that track their spending (typically for tax incentives), ensuring that suppliers meet contract compliance and obligations. Our Tier 2 reports show the items that CDW purchased from diverse suppliers, all items that our customers purchased from CDW and all items that CDW purchased from diverse suppliers to fulfill customers orders directly.

OVERVIEW

Since we launched our Supplier Diversity Program in 2007, diversity spending has taken a marked upturn. **How did we achieve this increase?**

As CDW doesn't manufacture products, we build relationships with qualified small businesses to help our customers – and ourselves – meet their diverse procurement goals.

Some program highlights for 2016:

More than
\$1.5 BILLION

overall reported diversity spending exceeded \$1.5 billion, or 12 percent of total spend



**600
PARTNERSHIPS**

with minority-owned, women-owned, and small, disadvantaged businesses, including (but not limited to) product manufacturers, distributors, and service providers



Nearly
\$700 MILLION

spent with M/WBE partners alone, equaling 5 percent of our total spend



A COMMITMENT RECOGNIZED NATIONWIDE



National Associations

Commitment is a vital part of the CDW Supplier Diversity Program. We dedicate ourselves to organizations and events that focus on building relationships and business opportunities within diverse communities. Here are just a few of the many organizations that we support through financial contributions, advisory council participation, and event presence and hosting:



Recognition

Gratifyingly, our diversity and inclusion efforts have not gone unnoticed. Here are just a couple of our national recognitions:



One of the Top 100 Military Friendly Employers of 2016, for the seventh consecutive year – G.I. Jobs



2015 Corporate Champion Award for commitment to the small business community – Women's Business Development Center

“ We applaud your commitment to the small business community. ”

– Women's Business Development Center

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