

CDW CLOUD PLANNING SERVICES

Cloud computing has transformed IT into a complex array of technologies and services – worth the effort, but a challenge to plan, deploy and manage. Fifty-nine percent of IT professionals say they would make more use of cloud, but the complexity of migration and integration is holding them back. Meanwhile, organizations also struggle to estimate cost impacts, as 53 percent say their financial models are off by more than 10 percent¹.

In other words, today's IT executives are seeking counsel and resources to assess, design, deploy and manage a flexible and tailored cloud strategy.

CDW Cloud Planning Services combines **workshops, diagnostic services** and **consulting engagements** to help organizations determine which applications and workloads are eligible for the cloud. The offering enables organizations to select from an array of advisory services that produce insights and recommendations for a cloud strategy – with the option of ramping services based on need.

THE INFORMATION YOU NEED, WITHOUT SURPRISES OR SCOPE CREEP

CDW Cloud Planning Services helps **simplify** clients' IT strategy with a comprehensive set of services and guidance on leveraging the cloud.

Cloud Lifecycle Visibility

Examine network infrastructure performance through its cloud lifecycle to **predict performance and avoid pitfalls**

Know What You're Getting

Make informed decisions on cloud providers, then **test and validate** cloud IaaS performance before and after the migration

Your Cloud, Your Way

Select from **pre-defined engagements with set objectives** that meet your needs, or build your own customized program

DIAGNOSTIC SERVICES

CDW's certified cloud experts use diagnostic tools to provide complete visibility into the client's IT traditional and proposed cloud infrastructure, including the following options:

- Asset and performance analysis
- Cloud solution cost modeling
- IaaS performance assurance / health checks
- Infrastructure load modeling

- Cloud input/output workloads
- Custom reporting and analytics
- Infrastructure dependency visualization
- Infrastructure performance validation

- Cloud performance validation
- Dynamic benchmarking
- Infrastructure requirement documentation
- IT benchmarking

WORKSHOPS AND PLANNING ENGAGEMENT OPTIONS

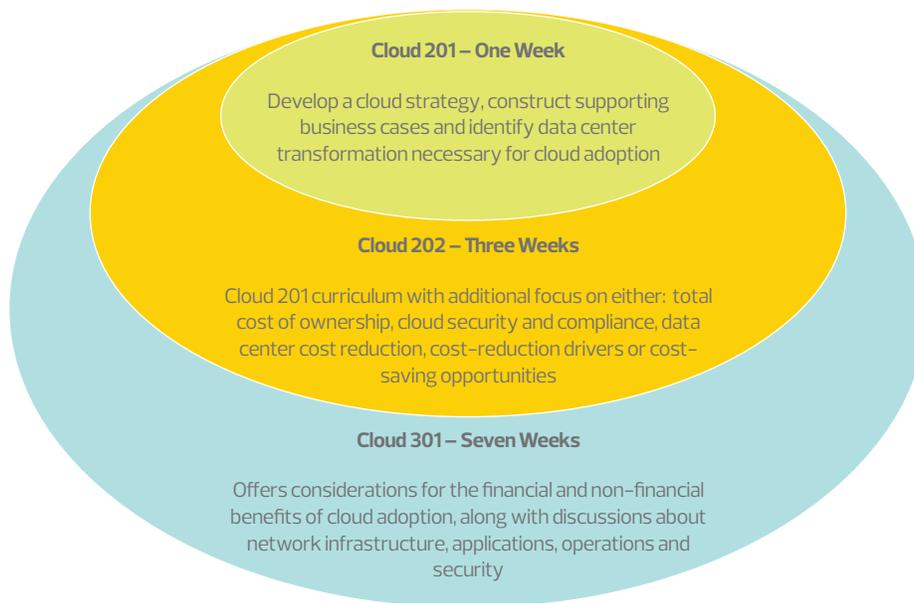
CDW Cloud Planning Services include options to fit any organization's need. The simplest – a **Cloud 101** workshop – helps clients evaluate their traditional IT investments, understand the cloud computing industry and prepare to identify ideal cloud functions and applications:

- One-day training offered on site
- Pre-work requested
- Results shared with senior management

¹ Source: CDW Cloud 401 Report: www.cdw.com/cloud401

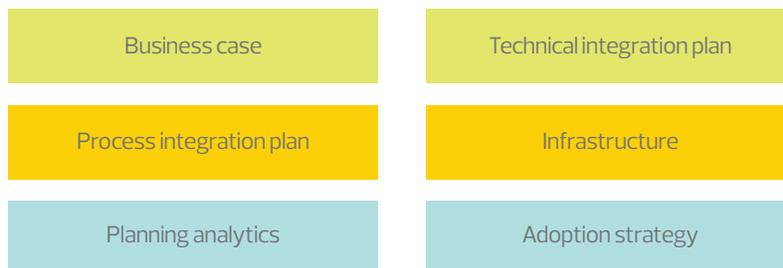
Fixed-service Options

Clients select from pre-defined courses, offering an easy-to-order engagement with a set timeframe:



Customized Options

Clients build their own consulting program based on scope, activities, deliverables and fees:



LET'S MAKE IT HAPPEN



For more information, visit www.cdw.com/cloud and click "Contact" in the navigation menu, or contact your account manager to get started with CDW Cloud Planning Services.