

Cultivating Department Identity

Through Emory University Branded Apparel

Pinnacle Promotions partnered with Emory University's Anesthesiology Program to craft a branded redemption landing page for affordable, department-specific apparel to help foster unity and identity with graduate students.



The Promotional Project

The Master Program in Anesthesiology at Emory University needed an effective way to provide affordable, department-specific apparel items for its students.



How We Made It Awesome

For the second consecutive year, the Pinnacle Promotions team crafted a branded redemption landing page featuring carefully chosen branded apparel items. The objective was to provide options suitable for both classroom and workplace settings, ensuring versatility and practicality in their everyday lives.



The Epic Impact

Since its inception, the promo redemption landing page has become a staple for the Anesthesiology Department at Emory University. Pinnacle has consistently gone above and beyond to provide quality apparel that helps create a sense of unity and identity within the student community.

Reach out and discover how the right promotional items can upgrade your campus!