BAKER
LOGISTICS CONSULTING SERVICES

Case Study – Project Management & Fulfillment

1.5 Million Signs. 891 Locations. Two Weeks.

Baker Logistics Delivers a Rapid COVID-19 Safety Sign Distribution Program for One of the Nation's Largest School Districts

The Challenge



During the COVID-19 pandemic, one of the nation's ten largest school districts launched an initiative to help protect everyone entering and working in its school facilities. The project required sourcing, distributing and installing health and safety signage across hundreds of school properties.

The scale and timeline presented a significant logistics challenge: **1.5 million COVID-19 safety signs needed to be received, sorted, packed and delivered to more than 800 locations.**

Baker answered the call, providing the warehousing, logistics engineering, pick-and-pack, inventory management and delivery services needed to complete the project.

The Solution:

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Baker then leveraged its transportation network to identify a **white-glove carrier** capable of managing the border crossings and providing inside delivery directly to the appropriate classroom.

The Scope

The project included:

- **15,000 square feet of dedicated warehouse space**
- Facility layout and handling of **1.5 million signs**
- Procurement of project packaging materials
- Order fulfillment and packing into **19 different sorting configurations**
- Inventory management, including generation of pick tickets and individual packing lists
- Next-morning distribution to **891 facilities**
- White-glove inside delivery using lift-gate trucks

Managing 59 Different Signs and Hundreds of Unique Orders

The project involved **59 different signs**, including hanging signs, framed signs and adhesive floor notifications.

Rather than shipping identical packages to every location, Baker picked and packed a specific order for each school facility based on the facility's size and individual needs.

Baker-supplied Gaylords were labeled for transportation and delivered to each facility using lift-gate trucks and white-glove inside delivery service.

R&M Trucking provided fast and efficient **next-day white-glove deliveries** to all locations.

The Result:

In just two weeks, Baker successfully **received, segregated, packed and delivered all 1.5 million signs to 891 facilities—on time and without incident.**

The project demonstrated Baker's ability to rapidly design and implement a large-scale logistics operation, combining engineering, temporary warehousing, inventory management, customized order fulfillment and final-mile delivery to meet an urgent customer requirement.