

Supplier Spotlight – D2L

What are some of the main reasons that educational institutions seek a new Learning Management System (LMS)?

An LMS is an integral part of the education ecosystem, and we hear from K-12 and higher education institutions that user experience is paramount. The time for LMS change usually comes about when an institution's current technology is no longer meeting the needs of faculty or students, or when they are faced with serious forced change management, such as a comprehensive upgrade. At D2L, we partner with our clients to help them reach their goals.

A great example of this is the recent selection of Brightspace by **Spartanburg Methodist College (SMC)**, which joined the D2L family as they moved forward on their ambitious goal to see 95% of their bachelor's degree grads hired.

One of the reasons Brightspace was selected was **faculty choice**. During the selection process, SMC faculty were encouraged to test out competitor platforms and to compare them against the features offered by Brightspace. Feedback from faculty was overwhelmingly positive for Brightspace—and evaluation was singled out as “robust, easy to understand and utilize.” We are pleased to stand as their partner as they embark on their ambitious goal of transforming education for South Carolina students.

Why is the partnership with E&I important to your company, and what are the main benefits it provides E&I members?

Purchasing an LMS can be a lengthy process involving many different stakeholders within an institution, including administration, IT, faculty, and students. The process can take months, or it can even take more than a year to make a switch. We are so proud to be the LMS selected through E&I's competitively solicited process because it helps institutions make the switch faster. Leveraging the E&I contract can help streamline the process, grant access to significant cost savings, and offer additional peace of mind, which is how the E&I contract helped our friends at **Bryan College**.

“D2L's partnership with E&I was important for us because it provides many benefits—especially an assurance of integrity in continuing to provide excellence in education,” said Mandi Sullivan, Director of Academic Programs at Bryan College. “Their commitment to continual improvement, proactively seeking to meet market demand, and choosing to partner with educators to provide the best for learners all highlight D2L as the premier leader in learning management technology.”

What differentiates D2L from the competition?

We are a learning company with 20 years of experience, and our mission to transform learning has never wavered. We're here to help you succeed, and when you need experts to help connect the dots. We help you optimize the use of Brightspace, and achieve your learning and business goals through our team of **Advisory Consultants**, **Learning & Creative Services Consultants**, Instructional Designers, Technical Account Managers, and Data Gurus. We are an education company with a broad bench of services unique in this business.

With each institution's needs being so different, together with you, we develop a success plan aligned with your unique goals. We tailor this plan to improve adoption, engagement, outcomes, completion rates, and graduation rates.

What really sets Brightspace apart is that we are a customer-driven company. The proof is in the PIE (Product Idea Exchange), our customer feedback system. We have a proven track record of customer-driven innovation, which has been made possible through PIE, allowing us to provide constant, regular updates featuring ideas direct from our customers. It's not uncommon to hear our customers say, "we built that." Customer feedback drives the continuous innovation that helps our customers reach their goals.

A great example of this is our partnership with long-time client and E&I member **University of Arizona**, which has been part of the Brightspace family for over 10 years. Over the years we have worked together to meet many goals, and today they are celebrating 90% of their courses delivered through the platform, and a bump from 5% mobile usage to 45% in a single semester as a result of working together to roll out the new **mobile learning experience**.

About D2L

D2L is the software leader that makes learning experiences better. The company's cloud-based platform is easy to use, flexible and smart. With Brightspace, organizations can personalize the experience for every learner to deliver real results. The company is a world leader in learning analytics: its platform predicts learner performance so that organizations can take action in real time to keep learners on track. Brightspace is used by learners in higher education, K-12 and the enterprise sector, including the Fortune 1000. D2L has operations in the United States, Canada, Europe, Australia, Brazil and Singapore.

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