

# CONSOLIDUS

BRANDED MERCHANDISE, **SIMPLIFIED.**

**Consolidus is redefining the way leading universities and schools purchase promotional products and branded merchandise.**

- Branded Apparel
- Promotional Products
- Gifts and Awards
- Event Displays
- and More!

Proud Partner  
with



**If you can put a logo on it, Consolidus can help you get it on time, in bulk, and at a significant savings.**

INNOVATION,  
**SIMPLIFIED.**

Integrations and custom workflows allow us to deliver automated invoicing, tie into single sign-on platforms, and automatically capture proof approvals for strong brand management.

## E-procurement Integrations



## Single Sign-On

## Licensing Partners



# Removing Complexity for Promotional Product Procurement

Branded merchandise purchasing for higher ed and K-12 usually means dealing with rogue spending, brand misuse, royalties not getting captured, and zero insight into how dollars are spent. It can be a 7-figure mess. Consolidus flips this world on its head.

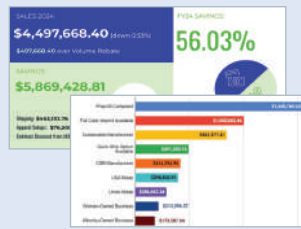
## Site Users



Example of one of our promotional products bulk ordering website

Promotional product buyers (site users) get a curated website with great products and ideas for their next event or initiative.

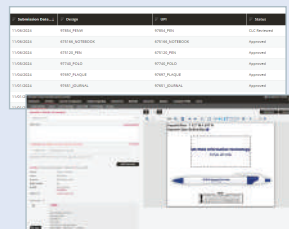
## Procurement



Includes end-to-end integration with Jaggaer through cXML invoicing

Procurement offices get strategic insights and significant savings that only come from an integrated, holistic solution.

## Brand and Licensing



Workflows include CLC for reviews and approvals

Brand and licensing teams take comfort knowing that logos aren't being misused and approvals are always captured.

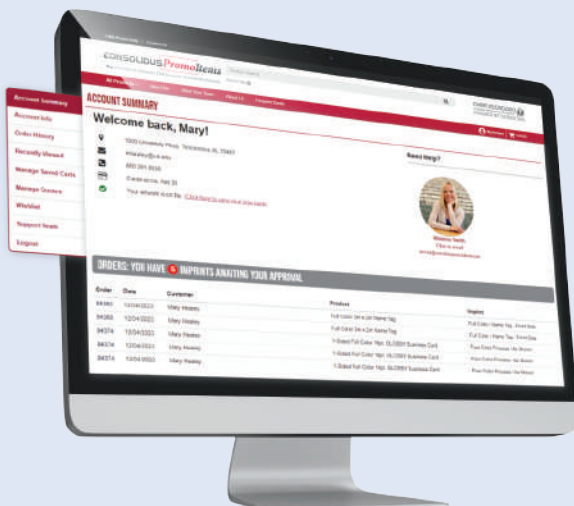
## Consolidus Team



Justin Waynick at a Vendor Fair

Each account has a dedicated team that knows promotional products and serves as a single point of contact for users within your organization.

## The Consolidus Solution



Cost Savings

Easy-to-Use System

Live and Custom Reporting

Industry Expertise

Prompt Service

Brand Protection

**Ask Me How  
You Can Save  
30% on Branded  
Merchandise.**

**Todd Fitzwater,  
SFC (USA Retired)**

Director of  
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