Empower Stakeholders with Data

HelioCampus is a business intelligence, data infrastructure, and data science company focused on helping higher education institutions use data to make more informed, strategic decisions. HelioCampus offers institutions actionable insights for driving student success and growing revenue, maximizing return on academic programs, understanding online classroom activity, and managing costs.

Originated within the University System of Maryland and the University of North Carolina at Chapel Hill, HelioCampus offers institutions a unique perspective on using data. With data from any campus department, they provide strategic decision support, and help streamline campus operations through an analytics platform and ongoing services.

Contract Highlights:

- **Student Lifecycle**: Increase visibility into admissions, enrollment, financial aid and retention data by integrating SIS data and third-party data sources.

- **Student Financials**: Insight into student revenue streams, including tuition, fees, and debt, while understanding the impact of discounts.

- **Academic performance management**: Counter budget deficits, identify efficiencies, and optimize faculty assignments and non-teaching activities by centralizing academic program data for analysis and decision support.

- **Learning management system (LMS) insights**: Quantify LMS engagement, evaluate best practices, and improve student learning outcomes by centralizing LMS data for analysis and decision support.

- **Strategic financial planning**: Helps institutions plan for a sustainable future with financial projections on a 5 to 10 year time horizon.

- **Benchmarking consortium membership**: Optimizes academic and administrative spend through the analysis of internal and external benchmarks.

- **Administrative Quality Satisfaction Survey (AQSS)**: Available to Benchmarking Consortium members, this survey helps institutions determine satisfaction levels with various administrative departments across the institution.

For more information, visit our website at [www.eandi.org/contracts/helio campus/](http://www.eandi.org/contracts/helio campus/) or contact your E&I Member Representative or Rick Carollo, Business Development Manager, Technology, at rcarollo@eandi.org.
## Contract Details

**Getting Started:** Complete the Letter of Participation at [eandi.tfaforms.net/f/lop?contract=EI00127](eandi.tfaforms.net/f/lop?contract=EI00127)

Use our EZ Button at [www.eandi.org/ez](www.eandi.org/ez) to sign up for multiple E&I contracts at the same time. You must be registered and logged in to E&I’s website to access the EZ Button.

**Effective Dates:** 4.1.2022 – 9.23.2026

**Prices/Discounts:** Visit [www.eandi.org/contracts/heliocampus/](www.eandi.org/contracts/heliocampus/) for pricing and discount details.

**Payment Terms:** Net 30 Days

**Minimum Order:** N/A

**Place Orders With:** Lars Kontz, SVP Market Development at HelioCampus

**Invoicing by:** Supplier

**Federal ID Number:** 47-5197643

**RFP Number:** This Lead Public Agency (LPA) agreement is based on the adoption of the Ball State University RFP#11193 and has been formally adopted by E&I.

**Contract Number:** EI00127

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