Planet
We Take Our Role as a Steward of the Environment and Local Communities Seriously

We are committed to reducing the impact our operations have on the environment and communities through sustainable business practices, strategic decision-making, community partnerships and smart investments in future technologies.

Management Approach

Our Standards of Business Conduct policy guides our use of sound environmental and sustainable practices across all our locations. This document is consistent with applicable environmental and safety laws and regulations.

Our Environmental Policy applies to all global locations and covers regulatory requirements, inspections, storage of hazardous materials and spill prevention and control. The policy also outlines the due diligence process required for all property to be acquired or leased by Hertz to identify any potential environmental concerns.

The Corporate Responsibility Statement goes beyond compliance, encouraging employees to take part in reducing the company’s environmental footprint. In this document, we challenge our employees to raise the bar by asking them to consider potential environmental, health and safety impacts in daily business decision-making processes, share and apply environmental best practices across the organization and encourage strong environmental stewardship both in and beyond the workplace.
Green Building

Hertz incorporates sustainable design and construction practices across the company, based on LEED standards. LEED is a green building rating system administered by the U.S. Green Building Council. Following LEED standards ensures our rental and corporate locations are as environmentally sustainable as possible. These standards also aim to enhance the health and comfort of building occupants, improve overall building performance and deliver cost savings. Our world headquarters in Estero, Florida, is LEED Gold certified. Six additional Hertz U.S. locations are LEED certified, with two more locations in planning or under development to receive certification.

Clean Energy

Reducing energy use is not enough. Hertz has invested in innovative technologies to make clean, renewable energy a reality. To date, we have installed 10 solar panel systems at rental locations and corporate offices. These locations collectively produce 1,913 MWh of electricity annually – that’s enough energy to power approximately 175 homes for an entire year!

Energy Efficiency

We partnered with the Environmental Defense Fund Climate Corps fellowship program to help move the needle in energy efficiency at some of our North American locations. Our summer fellow evaluated and implemented LED lighting upgrades at select locations.

We’re a proud EPA Green Power Fortune 500 Partner.
Case Study

The Hertz European Service Center (HESC) in Dublin, Ireland, and Heathrow Airport in London maintain ISO 14001-certified environmental management systems, which serve as a model for other locations.

We look to these locations to help us deploy best practices throughout our global locations. These practices include reducing negative environmental impacts, minimizing waste, reducing costs and promoting employee education and engagement.

We have a dedicated team in Europe responsible for environmental management. This team works with a third-party contractor that reports findings and recommendations to increase efficiencies. Because ISO audits occur every four years, our team is moving swiftly to implement incremental efficiencies by 2019 when the next audit is scheduled to occur. We’re committed to leading our industry forward, and we believe the rigor and credibility set forth by certain frameworks, such as ISO standards, will help us pave the way.

Resource Conservation

Hertz works to integrate environmental sustainability across its operations, from our car washes to the way we build our rental locations. Resource conservation and waste reduction is at the forefront of that integration. We are committed to waste minimization across our global footprint.

- 1.5+ Million Gallons of Solvents and Used Oil Recycled
- 313,900 Total Number of Recycled Tires
- 4,615 Tons of Waste Recycled
- 4,070 Pounds of IT Equipment Recycled
- 1,212 Tons of Paper Shred and Recycled, Equivalent to 20,340 Trees Preserved
- 96% Average Recycling Rate at Our Hertz European Service Center
In spring 2014, after 26 years in Park Ridge, New Jersey, we packed our bags and headed to our new LEED Gold headquarters in Estero, Florida. We constructed our Florida headquarters building to promote the following:

1. Resilience and Climate Change Preparedness
2. Habitat Protection
3. Energy: Efficient, Clean and Renewable
4. Employee Health, Well-being and Balance
5. Smart Mobility

Today, our LEED Gold-certified building stands as an example of resilient, responsible business and offers a space that employees are proud to be a part of and continue to make better.

World Headquarters Spotlight
Ongoing Efforts

Our employee cafeteria is 4-Star Green Restaurant® Association Certified. The purpose of the certification is to measure environmental accomplishments and provide a pathway for the next steps of increased environmental sustainability. Our on-site cafeteria partner works to source local, seasonal and organic ingredients for our employees and guests.

Fast Facts

• 11% of the total HQ building materials content, by value, has been manufactured using recycled materials
• The building receives about 22% of its energy from the solar panels on the roof of the parking garage
• 32 electric vehicle chargers on site are coupled with preferred-parking signage for hybrid and electric vehicles
• 55 bike racks encourage alternative transportation
• The building features a daycare center for employees’ children. The center incorporates environmental education into the curriculum
• Centralized waste and recycling stations throughout the building encourage resource mindfulness