

Irwin Seating Company to launch American Seating products

Irwin Seating Company is excited to announce the introduction of four key product families from the American Seating Company asset acquisition! These quality, market proven products were previously available to E&I members through the American Seating contract, and will now be proudly offered through the Irwin Seating Company contract. In addition, Irwin will be represented by many of the same field partners who serviced the American contract to assure continuity of service to the membership!

Product Families and Offerings:

Focus Fixed Lecture Room Tables:



Focus is a well-established, highly specifiable lecture room product. The durability and fit & finish Focus provides makes it especially well received in the higher education market. Tables are available in radius or straight configurations and with a number of attractive edge options. They are available with laminate, veneer or steel modesty / end panels. Laminate and steel panels have options for dimples and perforations often desired for upscale environments. Focus is available with or without Acton and Nima swing-arm chairs and with options for power and data.

Additional details for Focus can be found on our web site at:

<https://www.irwinseating.com/products/collections/focus>

Stellar auditorium seating:



Stellar has been a staple in the industry for almost 50 years. Those in the A & D community with a preference for cast iron standards often specify this chair. Stellar is very durable, attractive and works well in many different environments. This chair is provided with cast iron standards only. Our Stellar offering includes the No. 216 wood back, and the No. 220 plastic back. The 220 plastic back features a steel inner panel and it's available in two heights. Stellar is provided with a steel seat pan and it's available with five standard aisle end offerings - 119 and 136 castings, the 280 and 350 wood panels, and the 560 laminate panel. There are a number of wood and polymer armrests available with Stellar along with aisle lights and number / letter plates. We are pleased that Stellar provides those customers with a preference for cast iron the option for tablet arms in three standard sizes!

Additional details can be found on our web site at:

<https://www.irwinseating.com/products/collections/stellar>

Stadium seating:



These stadium chairs are installed in many iconic venues in North America including Fenway Park and Wrigley Field. The stadium chair offering includes four basic models; the 406, 408, 505 and 507 chairs. These models include polymer seats and backs with options for padded / upholstered components. Stadium chairs are available on the No. 202 two-legged cast iron platform, or on the No. 201 "premium" pedestal platform. As often required for these types of projects, these stadium chairs are available with optional cupholders and logos.

To accommodate the need in the market for premium, club-level seating these chairs will be available with our No. 12 upholstered auditorium seat. This seat module is well suited for, and widely used in outdoor venues.

Additional details can be found on our web site at:

<https://www.irwinseating.com/products/collections/american-stadium>

Dimension:



chair

The beam mounted Dimension chair is a unique, space-saving solution ideal for lecture halls, courtrooms and LGI spaces. Dimension will be offered non-upholstered as well as with upholstered pads and fully upholstered options. There are optional armrests, two tablet arm sizes, end panels and a power and data option. Dimension is a complete chair line that will help you meet customer's needs.

Additional details can be found on our web site at:

<https://www.irwinseating.com/products/collections/dimension>

Introduction Schedule:

We expect to be fully operational for all products (except Dimension) by January 1, 2018. We are primed for a successful summer of 2018, the critical window of opportunity for many R&I members, with the addition of these market proven (but new to Irwin) products! The timeline for Dimension is still under development.

We will be able produce and ship orders after the first of the year, January 2018. We will also be fully capable of producing project specific sample chairs at that time. Normal critical date paths and planning will apply.

We have an ambitious plan for incorporating these products on our web site and into our printed literature. Keep an eye open for announcements regarding the availability of brochures and keep checking the site for additional postings. For the introduction we have created a centralized page for these families here

<https://www.irwinseating.com/products/american-seating-products>

found under the PRODUCTS menu. Material will include specifications, cut sheets and dimension drawings. Currently we have posted some temporary, introductory literature (as PDFs) on the web site - check the normal "downloads" areas for these.

Contact Us

Contact your Irwin Seating Company Regional Sales Manager to arrange a call from your local representative, or email us at sales@irwinseating.com. As always, samples chairs, seating layouts, and comprehensive service before and after the sale are available to facilitate the buying process.