



Generate More Revenue on Campus - with E&I's JMI Sports Contract

JMI delivers sales, marketing and project management services aimed at generating significant revenues for your campus.

JMI Sports is a leading provider of sales, marketing and project management solutions. With roots in professional and collegiate sports, JMI will help your institution generate revenue, exposure, and future brand value through multimedia rights, sponsorships, ticket and premium sales, and facility development.

As part of this contract, JMI will work with you to develop customized solutions in the following areas:

- Athletic Multimedia Rights
- Athletic Corporate Sponsorships
- Campus Sponsorships
- Digital Signage Networks (non-exclusive)

JMI acts as an extension of your institution, helping you maximize the value of all marketing assets, while developing valuable relationships with sponsors, fans, alumni and students.

This contract was adopted from University of Kentucky RFP# UK-1345-14 for Multimedia Athletic Rights.

For more information, contact your [E&I Member Relations Representative](#) or Paul Harris, *Business Development Manager, Athletics & Travel*, at pharris@eandi.org.

Contract Details

Contract Effective Dates: 7/1/2015 - 4/15/2030

How to get a price: Tom Stultz
President, JMI Sports
P: (859)797.3838
E: Stultz@jmisports.com

Place Orders With: Tom Stultz
President, JMI Sports
P: (859)797.3838
E: Stultz@jmisports.com

Federal ID Number: 20-386-779

Credit Cards Accepted: No Credit Cards Accepted

Invoicing By: Supplier

Request Literature: Paul Harris
Business Development Manager, Athletics & Travel
pharris@eandi.org

Contract Number: CNR01378

Note: All E&I contract-related information and documentation is provided exclusively for the use of E&I members and shall not be distributed and/or shared outside of E&I's membership. Doing so is detrimental to the Cooperative and its members, as it impacts E&I's ability to negotiate and maintain competitive agreements.