



## Generate More Revenue on Campus - with E&I's JMI Sports Contract

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JMI delivers sales, marketing and project management services aimed at generating significant revenues for your campus.

JMI Sports is a leading provider of sales, marketing and project management solutions. With roots in professional and collegiate sports, JMI will help your institution generate revenue, exposure, and future brand value through multimedia rights, sponsorships, ticket and premium sales, and facility development.

As part of this contract, JMI will work with you to develop customized solutions in the following areas:

- Athletic Multimedia Rights
- Athletic Corporate Sponsorships
- Campus Sponsorships
- Digital Signage Networks (non-exclusive)

JMI acts as an extension of your institution, helping you maximize the value of all marketing assets, while developing valuable relationships with sponsors, fans, alumni and students.

*This contract was adopted from University of Kentucky RFP# UK-1345-14 for Multimedia Athletic Rights.*

For more information, contact your [E&I Member Relations Representative](#) or Paul Harris, *Business Development Manager, Athletics, Culinary & Travel*, at [pharris@eandi.org](mailto:pharris@eandi.org).



## Contract Details

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Contract Effective Dates:	7/1/2015 - 4/15/2030
How to get a price:	Tom Stultz President, JMI Sports P: (859)797.3838 E: <a href="mailto:Stultz@jmisports.com">Stultz@jmisports.com</a>
Place Orders With:	Tom Stultz President, JMI Sports P: (859)797.3838 E: <a href="mailto:Stultz@jmisports.com">Stultz@jmisports.com</a>
Federal ID Number:	20-386-779
Credit Cards Accepted:	No Credit Cards Accepted
Invoicing By:	Supplier
Request Literature:	Paul Harris Business Development Manager, Athletics, Culinary & Travel <a href="mailto:pharris@eandi.org">pharris@eandi.org</a>
Contract Number:	CNR01378

*Note: When placing orders, please identify yourself as an E&I member. All pricing and contract terms are strictly confidential and recipients are not authorized to disclose such information to competing suppliers or use it in negotiations with existing or potential suppliers.*

