Generate More Revenue on Campus -
with E&I’s JMI Sports Contract

JMI delivers sales, marketing and project management services aimed at generating significant revenues for your campus.

JMI Sports is a leading provider of sales, marketing and project management solutions. With roots in professional and collegiate sports, JMI will help your institution generate revenue, exposure, and future brand value through multimedia rights, sponsorships, ticket and premium sales, and facility development.

As part of this contract, JMI will work with you to develop customized solutions in the following areas:

- Athletic Multimedia Rights
- Athletic Corporate Sponsorships
- Campus Sponsorships
- Digital Signage Networks (non-exclusive)

JMI acts as an extension of your institution, helping you maximize the value of all marketing assets, while developing valuable relationships with sponsors, fans, alumni and students.

For additional information, please contact your E&I Member Relations Representative or visit us at www.eandi.org.

This contract was adopted from University of Kentucky RFP# UK-1345-14 for Multimedia Athletic Rights.
Contract Effective Dates: 7/1/2015 - 4/15/2030

How to get a price: Tom Stultz
President, JMI Sports
P: (859)797.3838
E: Stultz@jmisports.com

Place Orders With: Tom Stultz
President, JMI Sports
P: (859)797.3838
E: Stultz@jmisports.com

Federal ID Number: 20-386-779
Credit Cards Accepted: No Credit Cards Accepted
Invoicing By: Supplier
Request Literature: marketinglit@eandi.org
Contract Number: CNR01378

Note: When placing orders, please identify yourself as an E&I Member. All pricing and contract terms are strictly confidential and recipients are not authorized to disclose such information to competing suppliers or use it in negotiations with existing or potential suppliers.