

# UNIVERSITY OUTREACH

## STUDENT PROGRAMS

PRESENTED BY OUR TECHNICAL & COLOR EXPERTS:

### PAINT AND COLOR

Uncovering the what, why and when behind paint and color

### COLOR THEORY

Understanding color in the built environment, reviewing color theory, perception, and application, including metamerism, sheen, and color association.

### GLOBAL COLOR & DESIGN FORECAST

Deep dive into our design forecast process, the societal and cultural influences that make up our global trend directions, and how to use color to interpret these influences.

### PAINT AND COATINGS SPECIFICATIONS

Detailed examination of a CSI section 09 000 3-part specification: what to include and what to avoid for a successful Paint and Coatings specification.

## COLOR TOOLS

HELPFUL RESOURCES WITHIN YOUR MATERIALS LIBRARY:



### FAN DECKS

Featuring all 2,000+ colors, including beautiful neutrals and our Harmony color collection

\*1 free fan deck per student, included in every student program



### PALETTE AT A GLANCE

Featuring all 2,000+ colors organized by color family in an easy-to-carry, spiral-bound book.



### PPG PAINTS PORTABLE COLOR MATCHING TOOL

Match wall colors, carpet, tile, fabrics, wallpaper and more IN SECONDS to the closest PPG paint color with this small portable device



### PORTABLE DESIGNER KIT

Sample all 2,000+ colors through 4"x 4" samples housed in a sleek and easy-to-tote, soft carrying case.



### COLOR LIBRARY ARCHITECT BINDER SET

A set of 7 binders featuring 8"x 8" swatches of all 2,000+ colors.



### GLOBAL TRENDS BOOK

Yearly trend reports bound in a gorgeous global color trends book

## CONTACT US

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