



UNIVERSITY LOOKBOOK

Your Campus Promo Partner





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YOUR CAMPUS PROMO PARTNER

Welcome to Pinnacle Promotions' Lookbook, your exclusive guide for fostering a thriving campus identity. Whether you're gearing up for the big game, alumni events, galas, or simply seeking to make a trendy statement on campus, this Lookbook has everything you need.

As your trusted promotional partner, we understand the unique pulse of universities like yours, and it's our passion to help your campus stand out with innovative ideas and exceptional products for every occasion.

Let our curated selection become your campus story, where every piece embodies your university's vibrant spirit. With Pinnacle Promotions' Lookbook, your university's identity is not just celebrated — it's elevated.

Contact Mitchell Small for quote information or virtual samples.



Mitchell Small

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View the online catalog





SPIRIT WEAR

T-SHIRTS

A



B



C



D



E



F



A. Gildan Softstyle T-Shirt

4.5-oz., 100% ring spun US cotton

B. District Perfect Weight Tee

4.3-oz., 100% combed ring spun cotton, 32 singles

C. Bella+Canvas Unisex Jersey T-Shirt

4.2-oz., 100% Airlume combed and ring spun cotton, 32 singles. A top seller for universities

D. Comfort Colors® Heavyweight Ring Spun Tee

6.1-oz., 100% US ring spun cotton

E. Sport-Tek PosiCharge Competitor Tee

3.8-oz., 100% polyester interlock with PosiCharge technology

F. Nike Legend Tee

Made of 4-oz., 100% polyester jersey. White is 4.5-oz., 100% polyester jersey.

CREWNECKS



B



C



D



E



A. Port & Company Essential Fleece Crewneck

9-oz., 50/50 cotton/poly fleece

B. Comfort Colors Ring Spun Crewneck

9.5-oz., 80/20 ring spun cotton/poly

C. Champion Powerblend Crewneck

9-oz., 50/50 cotton/poly

D. Gildan Adult Heavy Blend Fleece Crew

8-oz., 50/50 Fleece Crew

E. Bella + Canvas Unisex Sponge Fleece Crewneck

8-oz., 52% airlume combed and ringspun cotton, 48% polyester, 32 singles

HOODIES



A. Gildan Softstyle Pullover Hoodie

8.4-oz., 80/20 ring spun cotton/poly

B. District V.I.T. Fleece Hoodie

8.3-oz., 65/35 ring spun cotton/polyester

C. Nike Club Fleece Pullover

8.2-oz., 80/20 cotton/polyester with
a 100% cotton hood lining

D. ComfortColorsGarmentDyedHoodie

9.5-oz., 80/20 ring-spun cotton/
polyester, 30 singles

E. Jerzees NuBlend Fleece Pullover

8-oz., 50% cotton, 50% polyester

POLOS



A

B



C



D



E



POPULAR

A. Nike Dri-FIT Vertical Mesh Polo

4.4-oz., 100% polyester Dri-FIT fabric.
This is a popular choice for faculty and student leadership on campus!

B. Mercer+Mettle Stretch Jersey Polo

5-oz., 92/8 poly/spandex jersey

C. Port Authority Silk Touch Polo

5-oz., 65/35 poly/cotton pique

D. Adidas Basic Sports Polo

4.3-oz., 100% recycled polyester piqué

E. Jerzees SpotSield 50/50 Polo

5.4-oz., 50/50 cotton/polyester

CAPS

A



B



C



D



E



F



A. Relaxed Golf Cap
Low profile six panel unstructured cap

B. Two-Tone Trucker Mesh Back Cap
Medium profile six panel structured cap

C. Bucket Hat
Heavy washed chino twill

D. Full Color Bucket Hat
100% Polyester Twill. Customize this hat inside and out, perfect for showcasing school spirit.

E. Custom Knit Beanie
98% Acrylic and 2% Lycra

F. Visor
100% polyester fabric

A



B



C



D



A. Champion Packable Quarter Zip Jacket

2.8-oz. (US), 4.7-oz. (CA), 100% polyester micro poplin

B. Jerzees Nublend Cadet Collar Quarter-Zip

8-oz. (US), 13.36-oz. (CA), 50/50 cotton/polyester

C. Comfort Wash by Hanes Quarterzip

7.2-oz., 80/20 US grown cotton/polyester with 100% ringspun cotton face

D. Nike Club Fleece Sleeve Swoosh

8.3-oz., 72/20/8 cotton/recycled polyester/organic cotton

FLEECES



A. Nike Therma-FIT 1/2 Zip Fleece

7-oz., 100% polyester Therma-FIT fabric.

B. Port Authority Value Fleece Jacket

8.3-oz., 100% polyester.

C. Eddie Bauer Full Zip Fleece Jacket

6.9-oz., 100% polyester fleece.
Available in vests and quarterzips.

D. Columbia Steens Mountain Fleece 2.0

7.4-oz. (US) 12.3-oz. (CA), 100%
polyester MTR filament fleece

E. Cutter & Buck Performance Fleece

5.9 oz micro-fleece. Available in
vests, quarterzip, and full zips



JACKETS



A. Eddie Bauer Stretch Soft Shell Jacket

90/10 polyester/spandex bonded to a waterproof film insert and a 100% polyester fleece lining

B. Port Authority Core Soft Shell Jacket

100% polyester woven shell bonded to a water-resistant film insert and a 100% polyester microfleece lining

C. Letterman Jacket

9.8-oz., 80% ringspun cotton, 20% polyester heavyweight fabric

D. Cutter & Buck Insultaed Puffer Jacket

100% Nylon Shell, 70% recycled polyester



University
of **SWAG**

Your Campus Promo Partner

SIGNAGE &
TABLING

A



B



C



D



A. 8' Economy Table Throw

Covers three sides of the table with a 9" overhang in back. Our top-selling item for university accounts! Great for university-held events.

B. 8' Fitted Table Throw

Covers four sides of the table.

C. 125" Lateral Table Runner

Drape it over a bare table or pair it with a table throw to create a multilayered look.

D. 6' Economy Table Throw - full color

Covers three sides of the table with a 9" overhang in back.

A



A. 33.5" Economy Retractor Kit

Shock cord pole makes setup and teardown easy.

B. 10' Standard Tent Half Wall

Your artwork will be dye sublimated on both sides of the tent wall.

B



C. Taurus Banner Display Kit

Lightweight plastic hub offers push-button arm adjustment.

D. 24" Economy Tabletop Retractor Kit

Artwork is printed on Titan™ no-curl hybrid media.

E. 3' x 8' 13oz. Smooth Vinyl Banner

Artwork is printed on Titan 13 oz. smooth scrim vinyl.



F. Coro A-Frame Sign

Artwork is printed single-sided on 4 mm corrugated plastic.

G. 10' Economy Tent Kit

Dye sublimation canopy features three-piece construction with separate pieces for the peak, valance, and main body.



GALAS & FUNDRAISERS

A



B



C



D



E



A. 2-Ply Beverage Napkins

2-ply color beverage napkins, 1/4 Fold
5" x 5" Folded, 10" x 10" Open

B. 2-Ply Dinner Napkins

2-ply color beverage napkins, 1/8 Fold
4 1/4" x 7 1/2" Folded, 15" x 17" Open

C. 16/18 oz Clear Plastic Cup

Soft-sided PET plastic. Optional lids and
8.25" compostable straw COMPSTRAW
are available for purchase.

D. 12 oz. Paper Hot Cup

Hot/cold paper cups. White Tear-
back TBL1260 and Dome Sip-
Thru DL1260 lids available.

E. Coffee Cup Sleeves

100% post-consumer recycled material with
a smooth face and fluted interior to insulate



A. 12 oz Stemless Wine Glass
Shatterproof, re-useable, recyclable!
1-color, 1-side imprint only

B. 6 oz. Champagne Flute
Crystal styrene plastic, reusable &
dishwasher safe (non-commercial)

C. 10.25" White Plastic Plates

D. 7" Colored Plastic Plates
E. Drink Stirrers
Heavyweight plastic




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TAILGATING & SPORTING EVENTS

A



B



C



D



E



F



A. Hot and Cold Kooler

Zippered main compartment with insulated foil lining

B. Super Stadium Seat

Perfectly portable 14" x 14" seat is made of tough 600 Denier polyester with 1" thick closed cell foam padding.

C. Stadium Table

Adjustable table extends from 24" to a full 36" standing height.

D. Cornhole Set

Includes two scoring platforms and 2 sets of 4 throwing bags.

E. Cornhole Bags

6" x 6" duck cloth and filled with 14-16oz. of whole corn (synthetic filler is also available)

F. Ladder Ball

All wood construction

A



B



C



D



E



A. 54QT Cooler

Can hold up to 85 cans and is designed with more height than the standard cooler to hold 2-liter bottles upright and prevent spills.

B. KanJam

Two scoring goals, an Official Flying Disc, and a scoring booklet

C. Igloo Playmate Elite

30-can hard-sided cooler

D. Lawn Pong

12 buckets (6 per team) with four white throwing balls

E. Seat Cushion

Vinyl seat cushion 14" x 14" and 2" thick for better support



A. Car Flag

Basic Car Flag 12"×17" with
19.5" Upgraded Pole

B. Jersey Flag

40" × 35" 100D Polyester, 3 Ply

C. Bamboo BBQ Tool

Heavy duty Stainless Steel BBQ
Spatula contains serrated edge
& meat tenderizing edge

D. Hitch Cover

Made of durable ABS plastic, this
hitch cover fits most 2" receivers.
Multiple sizes and shapes.

E. Table Topper

Stretches to fit most 72" x 30" tabletops





A. Stadium Blanket

8-oz., 50% USA cotton, 50% polyester

B. Stadium Bag

This PVC tote's clear material makes this bag perfect for stadium, event, workplace and other safety purposes.

C. Kolder Kaddy

Neoprene collapsible can insulator in two sizes, with customizable color stitching, available in 57 colors!

D. Swig 12 oz Combo Can

Triple Insulation Technology - double walled, vacuum sealed, copper coated

E. Longneck Bottle Jersey - Yulex

Made of FSC-Certified, renewable natural rubber, Yulex is the world's first eco-friendly and biodegradable replacement for neoprene.



SHOW OFF SCHOOL SPIRIT

SHOW OFF STUDENT CLUBS OR ORGANIZATIONS WITH THESE SMALL GIVEAWAYS

A



B



C



D



E



F



A. Custom Magnet

Create custom magnets in any shape. Available in multiple sizes.

B. Custom Pins

Create custom acrylic pins or buttons. Available in multiple sizes.

C. Stickers

Available in die cut stickers, circle stickers, transfer stickers, kiss cut stickers, sticker sheets, bumper stickers, front adhesive stickers, and static clings. Available in multiple sizes

D. Solid Handle Pom

12" long plastic streamers in up to 4 mixed colors

E. Megaphone

Lightweight, yet durable plastic construction

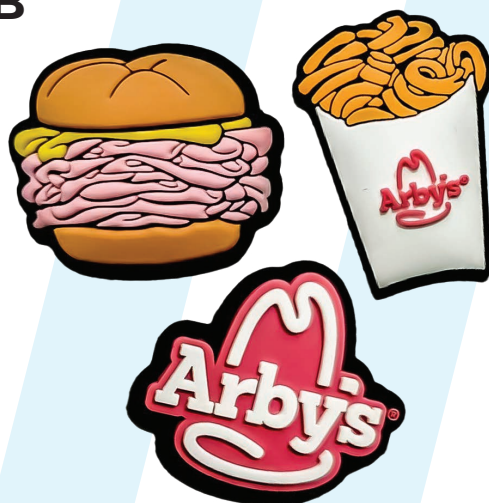
F. Classic Foam Finger

Made of colored flexible polyurethane

A



B



C



D



E



F



A. Mini Foam finger

Made of colored, flexible polyurethane. available in multiple stock designs.

B. Croc Jibbitz

100% custom molded clog charms

C. Custom Keychains

Imitation Hard Enamel, with gold, silver, copper or black nickel plating. Available in multiple sizes.

D. Felt Pennant

Made of stiff felt material. Perfect for decorating dorm rooms!

E. Hand Fan

Made from 4mm corrugated plastic material

F. Rally Sign

Die cut from corrugated plastic material



A



B



C



D



E



F

A. Shoelaces

60" x 3/4" Recycled Polyester Dye Sublimated

B. Flag

3' x 5' 75D Polyester 60gsm

C. Sunglasses

Choose from a variety of vibrant colors for a true "wow" factor

D. Air freshener

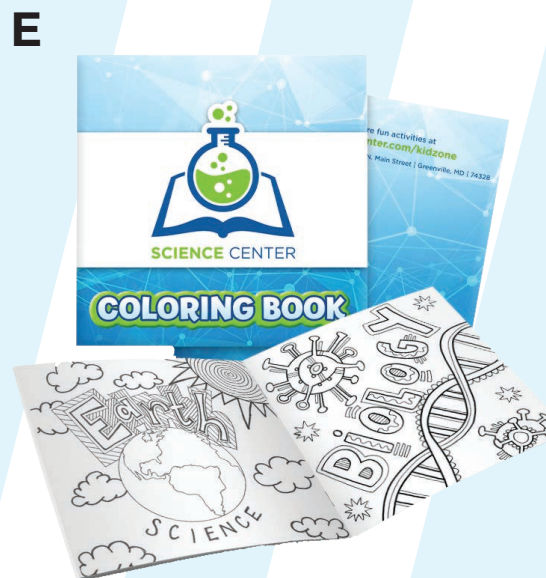
Choose from a wide variety of scents to match your company or organization.

E. Jersey Drawstring Bag

17" x 16.5" 210D Nylon Backpack

F. Tattoos

Made with cosmetic-grade inks, looks great for 3-5 days and are easily removed with our removal wipes.



A. Drawstring Bag

Ultra-portable 210D polyester

B. Smooth Wall Plastic Stadium Cup

BPA Free, Multiple sizes

C. Mood 17 oz. Stadium Cup

Changes colors with ice cold liquids

D. Tattoo Booklet

Full-color booklets include 2 pages of custom tattoos. Everything is customizable.

E. Custom Coloring Book

Create a coloring book with your own custom designs or choose from a stock gallery.

F. Lapel Pins

Diestruck Soft Enamel
Lapel Pins: 1"w x 1"h



GO TEAM

University
of SWAG



GREEK LIFE



A. Knit Scarf

Fully custom knit-in-design with a maximum of four yarn colors

B. Bid Day Boxes

Get custom kits featuring your sorority's logos and colors!

C. Custom canvas boat bag

Triple reinforced handles and french point bottom closure, this famous boat bag will last a lifetime.

D. Computer Stickers

Sheet Includes 11 Decals.

E. Stuffed Animal

10" "Patty" Bear™ with custom shirt

F. Puff Tote

Super soft 30D ripstop nylon with DWR water repellent finish

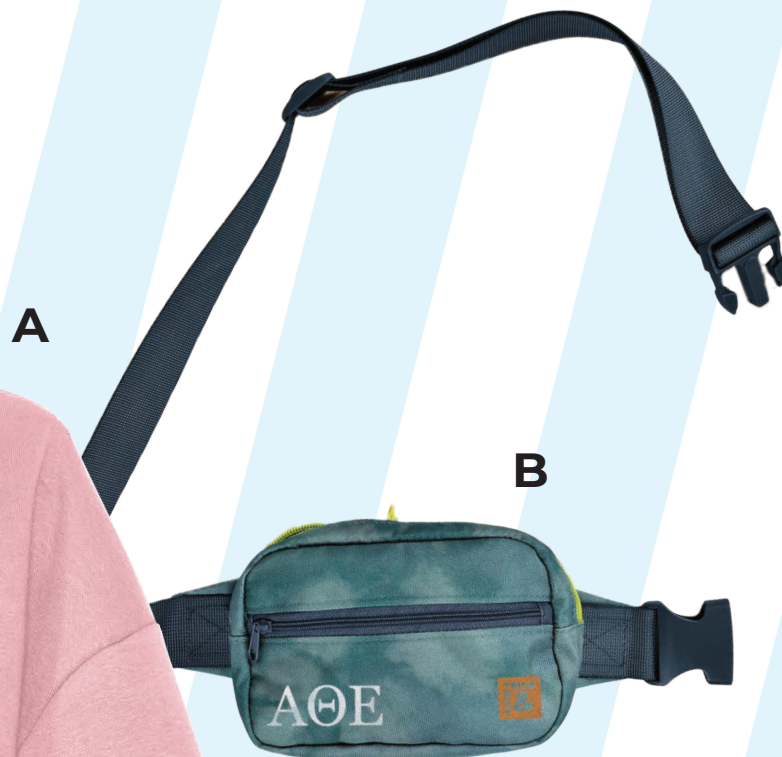


A. Cropped Hoodie

8.3-oz., 65/35 ring spun cotton/polyester

B. Crossbody Bag

This eco-friendly utility fabric has a heavier hand feel, is more durable, and is made consciously.



C. On the Daily - Kit

Featuring the classic and always on-demand set of 3 Jotter pens, Curved Wall Glass Mug, and Size-X Notebook, this kit will keep them focused without the extra fluff!



D. Can Glass with Lid and Straw

Versatile 16oz Can-Shaped Glasses are the perfect size and shape for iced coffee, beer, or even a root beer float.

E. Socks

100% custom jacquard/woven socks



A**B****C****D****E****A. Comfort Colors Tank Top**

6.1-oz., 100% ring-spun cotton, 20 singles

B. Pajama Pants

4.3-oz., 100% double-brushed cotton flannel

C. Corduroy Pullover

8.3-oz., 60/40 cotton/polyester enzyme-washed corduroy knit

D. Windbreaker

100% Softex™ Polyester

E. Matching Set

7-oz. (US) 11.7-oz. (CA), 52/48 ring-spun cotton/polyester blend 3-end fleece

F. Tumbler

Cold for up to 30 hours, and hot up to 12 hours

**F**

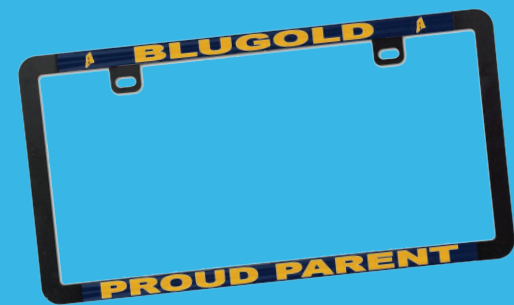


ALUMNI & DONOR GIFTS

GIVE YOUR ALUMNI AND DONORS SPECIAL GIFTS THEY WON'T FIND ELSEWHERE.
OUR CUSTOMIZABLE OPTIONS GUARANTEE UNIQUE ITEMS THAT STAND OUT.



A



B



C



D



A. Full Color Custom Umbrella

Unique reverse-folding design

B. License Cover

Sturdy chrome metal frame with full color imprint covered with .25" thick acrylic

D. Hexa Custom Apparel

Ultra Soft Premium Toray
Fabric treated with DWR

C. TimBuck2 Custom Backpack

A supremely organized work pack with style

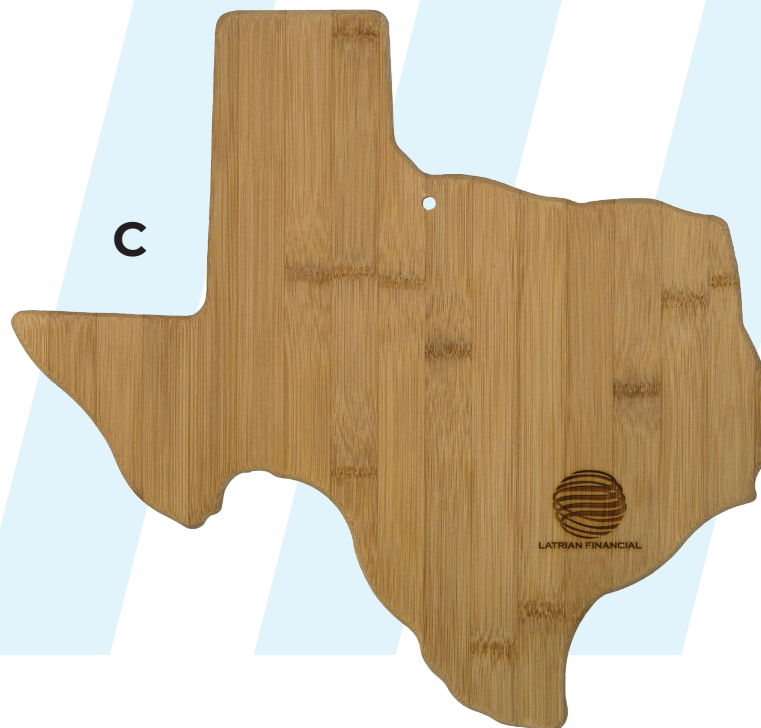
A



B



C



A. "Show Me Your Colors Kit"

Kit includes: DW418 – Go Getter Stainless Steel Tumbler ST4143 – Neoskin Hard Cover Journal I138 – Glacio Ballpoint Pen/Stylus.

B. Neck Tie

6 oz . Polyester Men's Neck 3.5" 55.5" Tie

C. Custom Cut Cheese Board

Celebrate your favorite state while slicing, dicing, and chopping



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GRADUATION

A



B



C



D



A. Graduation Stoles

Each side is 31" long and 5" wide.

B. Greek Graduation Stoles

Each side is 31" long and 5" wide.

C. Honor Cords

Constructed of sturdy twisted material.

D. Diplomas/Certificates

100% polyester twill. Customize this hat inside and out, perfect for showcasing school spirit.



AWARDS & RECOGNITION

THIS IS JUST A SNAPSHOT OF THE STYLE AND MATERIAL OPTIONS WE CARRY.
ADD A PERSONAL TOUCH WITH A CUSTOMIZED AWARD!



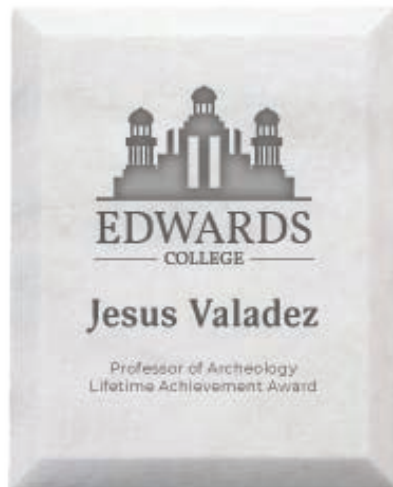
Plaques



Crystal Awards



Acrylic Award



Marble Awards



Glass Awards



Custom Shape Awards



EVERYDAY CAMPUS ESSENTIALS



Folders



Notebooks / Notepads



Planners



Padfolios



Pens



Pouches



Backpacks



Drinkware



Totes





FACULTY/ STAFF



Name Badges



Badge Accessories



Badge Reels



Lanyards



Messenger Bags



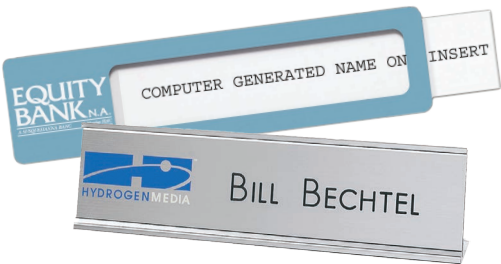
Laptop Sleeves



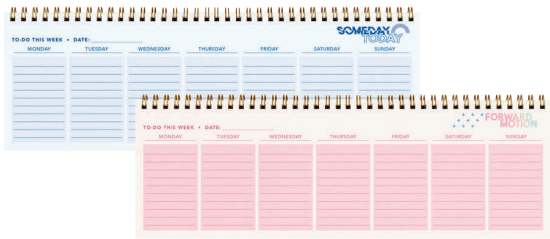
Mousepads



Flash Drives



Desk Plates & Wall Plates



Deskpad Calendars



Bento Boxes



Lunch Bags



Laptop Sleeves



PRINT & KITTING



Brandvelopes



Informational Flyers



Envelopes



Business Cards



Folders



Event Programs



Appointment Cards



Letterheads



Bookmarks



Calendars



Posters



Cards



Booklets



Menus



Labels



Polymailers



Custom Tickets

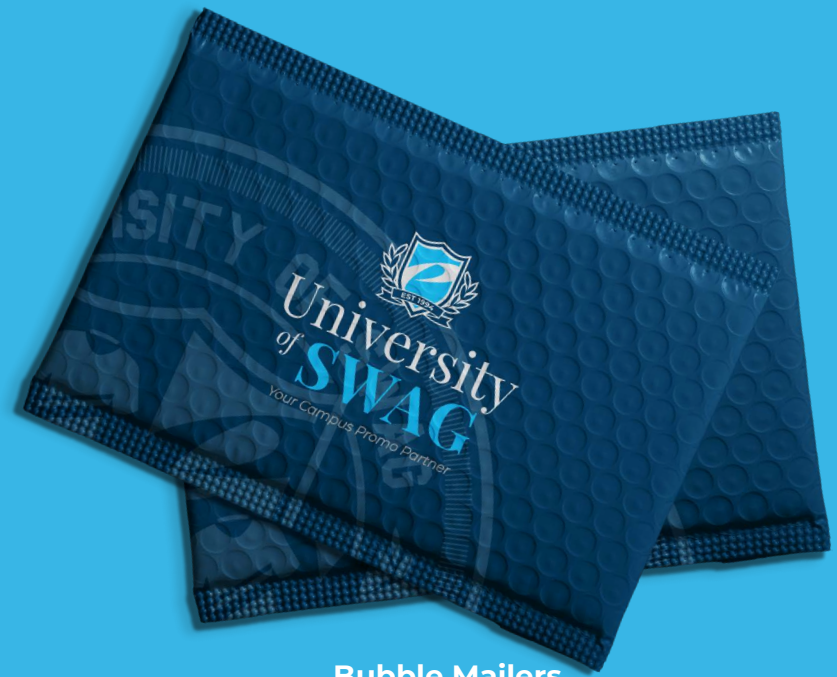


Full color plastic bags

Tissue Boxes



Bubble Mailers



Custom Boxes



What's Next?

As the promotional partner of choice, we're here to share our wealth of knowledge and offer unique product ideas that seamlessly adapt to your brand, ensuring your university is showcased in the best light.

If you are ready to get your next campus event or project started, please contact **Mitchell Small** with the item numbers you are interested in, the quantity and colors, vector logos and the final due date.

We look forward to partnering with you to bring your university's vision to life!

Contact Mitchell Small for quote information or virtual samples.



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PINNACLE
P R O M O T I O N S