

# Empowering the Data Transformation journey

From insight to impact



# The Data Challenge

The sheer volume and complexity of data generated require robust mechanisms to identify, understand, and utilize the right data assets efficiently.

- **Data discovery** empowers businesses to uncover hidden insights, make informed decisions, and respond swiftly to changing market demands.
- Without **effective governance**, data can become unreliable, inconsistent, and prone to breaches, leading to compromised data quality and security.

By embracing data discovery and governance, businesses can harness the full potential of their data, enabling innovation, optimizing operations, and gaining a competitive edge in a rapidly evolving landscape.





# Introducing...

- SimpliData is a powerful data discovery and governance platform designed to transform the way organizations manage and leverage their data assets.
- With a comprehensive suite of features, the platform is built to streamline the entire data lifecycle.
- It excels in capturing, managing, and visualizing metadata across diverse data sources, offering a unified data catalog that provides a centralized view of all data assets.
- Allows users to effortlessly explore, search, and understand data, saving valuable time and effort





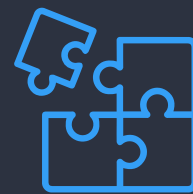
# Key Features

The comprehensive suite of features empowers organizations to optimize their data management processes, enabling data-driven decisions and innovation. Most importantly, user-friendly interface offers an intuitive design, making adoption smooth and effortless for all users, regardless of their technical background



## Unified Data Catalog

With Unified Data Catalog, users gain a centralized view of all data assets, simplifying data discovery and exploration



## Data lineage & transformation

Capabilities enables tracking data origin and transformations, ensuring data quality and providing valuable insights into data provenance



## Data governance

Allows organizations to define policies and ensure data security, promoting compliance with industry regulations



## Collaborate & document

Facilitates seamless teamwork, allowing users to annotate and share insights with teammates, fostering collaboration and knowledge sharing







# Integrations

## Data sources

- Seamless integrations with popular databases, ensuring a smooth and efficient data management experience.
- Robust connectors and APIs that integrates with a wide range of databases and data sources, including MySQL, PostgreSQL, Oracle, Microsoft SQL Server, and more.
- Allows users to centralize metadata from various data systems, providing a unified view of the entire data landscape.

## Data Infrastructure

- Flexibility and ease of integration with existing data infrastructure make it a valuable asset for organizations of all sizes.
- Designed to work seamlessly with different data tools, data lakes, data warehouses, and data pipelines, promoting a cohesive data ecosystem.
- Seamlessly fits into the existing data infrastructure, reducing implementation complexity and minimizing disruption to ongoing operations.



# User adoption

Real-world scenarios where we can provided significant value to organizations



- **Struggling to maintain data governance across various departments and data sources?** We can help create a centralized data catalog with defined data governance policies. Data stewards could now easily manage data assets, define access controls, and enforce data quality standards. This leads to improved compliance, minimized data duplication, and increased confidence in data accuracy among stakeholders.
- **Challenges in finding and accessing relevant data scattered across multiple systems?** With our **unified data catalog**, analysts could quickly locate the required data, speeding up decision-making processes. The platform's user-friendly interface makes it easy for non-technical staff to navigate and explore data effectively.
- **Needed to track data lineage and transformations to comply with data regulations and conduct thorough audits?** We provide a comprehensive **data lineage** view, enabling to trace data origins and document transformations at each stage. This helps ensure data compliance, enhanced data transparency, and reduced the time and effort required for auditing.
- **Data analysts and business users face challenges in sharing data insights and collaborating effectively?** Our **collaboration and documentation** features allow teams to annotate and share valuable insights, facilitating cross-functional collaboration. This improved communication, accelerates problem-solving, and promotes knowledge sharing across the organization.
- **With a diverse data infrastructure looking for a solution that would seamlessly integrate with the existing data tools and technologies?** Our flexible **integration capabilities** allow teams to easily connect with their data pipelines, data lakes, and data warehouses, without disrupting ongoing operations.



# Lets talk

If you are considering any or all of the following in your data transformation journey :

- Improve Data Discovery
- Enhance Data Governance
- Optimize Data Management Processes
- Foster Collaboration and Knowledge Sharing
- Facilitate Data Migration and Integration
- Empower Data-Driven Decision Making
- Reduce Time-to-Insights
- Increase Data Security and Compliance
- Enhance Data Transparency and Accountability
- Improve Data-Driven Culture

Let our team be your trusted partner in unleashing the true potential of your data and be your co-pilot in this journey.

**Together, we'll turn insights into action,** driving real impact and elevating your organization to new heights.

Book a demo: <https://calendly.com/kastech>

Contact: [skoneru@kastechssg.com](mailto:skoneru@kastechssg.com)