

# CAPABILITY STATEMENT

**DUNS NO: 14391-1332**

## COMPANY OVERVIEW

Smile Promotions is a trusted provider of promotional advertising solutions, helping our clients enhance trademark visibility since 2003. We are a family-owned, minority-owned, & women-owned business, and are committed to excellence and innovation with every client we partner with.

## CERTIFICATIONS

**WMBE:** Women and Minority Owned Business certified by the State of Indiana

**MNSDC:** Nationally certified by the Mid- States Minority Supplier Development Council

## CORE COMPETENCIES

1. Awards & Recognition Programs
2. Branded Apparel & Uniform Solutions
3. Branded Merchandise Strategies
4. Creative Services & Solutions
5. Vehicle Wraps & Graphic Solutions
6. E-Commerce & Company Store Solutions
7. Kitting & Fulfillment Services
8. Gifts & Incentives
9. HR & Office Essentials
10. Outdoor Signage & Displays
11. Print & Marketing Materials
12. Trade Show & Event Displays

## NAICS CODES

**541890** – Advertising specialty  
**323113** – Screen printing  
**314999** – Embroidery  
**323111** – Digital printing for advertising, murals, vehicle graphics, branding, signage, banners, tradeshow material  
**493110** – General warehousing and storage, fulfillment services

## Clients We Serve



and more

## Top Brands



## DIFFERENTIATORS

- Track-record of success in the higher education market.
- Family-owned, certified women & minority owned business.
- Strong relationships with top-tier domestic and international suppliers.
- Commitment to ethical sourcing, sustainability, and compliance.
- Creative, client-focused team committed to excellence.

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