## **Solution Offerings**



Unleashing a personalized student experience while driving operational efficiency for staff through self-service and data-driven actions.

Awareness & Attraction

**Prospect Listening** 

Targeted Ads ROI

**Data-driven Nurturing** 

Lead Assignment & Personalized Outreach

Program Compliance, COA & Career Orientation

Apply & Admit

Streamlined Application

**Enrollment Checklists** 

Reuse Transfer Credit Decisions

E-transcript Integrations

Experience & Retain

Unified Communications & Distributed Marketing

Student Success Advising & Support

360 Degree & At-risk Alerts

Degree Progression & Graduation Tracker

Student Portal & Self Services

Graduate & Donate

Graduation Audit & Prep

Alumni & Donor Management

Member & Club Management

Event Management

Social Media

Omni Channel + Agentforce + Self-service Layer

Personalization & Intelligence Layer

Data Layer (SIS, LMS, Finance, Student Portal, Affiliate Sites)

**Education Cloud Foundation**