



## Promotional Products

With a comprehensive inventory of promotional items from more than 150 preferred suppliers, Staples Promotional Products provides the products and services you need to represent your institution's brand effectively.

In addition to an assortment of logoed items – including apparel, drinkware, awards, bags, totes, and much more - you have access to program management solutions tailored specifically to provide coordination and efficiency in the licensing, control and acquisition of your institution-branded merchandise.

### Contract Highlights:

- Comprehensive catalog , frequently updated
- Tiered pricing structures
- Incentive rebate options
- Branded identity and logo control
- Management of day-to-day operations, including customer service
- Online ordering
- Available as part of E&I's ESM offering
- Product ideation to assist with event support
- In-stock solutions for programs over \$150K
- Flexible technology solutions
- Reporting capabilities
- Licensing management for collegiate CLC and LRG needs  
Implementation and marketing support



If you have any questions, or would like additional details, please contact your [Member Relations Representative](#), or Robert Cutler, E&I *Portfolio Support Executive - Diversified Products*, at [rcutler@eandi.org](mailto:rcutler@eandi.org). You can also visit us at [www.eandi.org](http://www.eandi.org).

*Take Promoting to the Next Level*



## Contract Details

Getting Started:	Complete the E&I Staples Promotional Product LOP <a href="http://www.eandi.org/lop-rfi/staples-promotional-lop/">www.eandi.org/lop-rfi/staples-promotional-lop/</a>
Contract Effective Dates:	4/1/2016 - 4/30/2021
Pricing/Discounts:	<p>Pricing is based on a cost plus margin structure based upon supplier cost. Price to member includes all set-up and decoration costs. Supplier will offer two pricing models for member institutions. Supplier and member will mutually agree upon the solution that best fits the applicable member need based on historical purchases and current demand.</p> <p>Visit <a href="http://www.eandi.org">www.eandi.org</a> for pricing models.</p> <p><b>Incentives:</b> There are member incentives associated with this agreement that will be managed by E&amp;I. Visit <a href="http://www.eandi.org">www.eandi.org</a> for incentive details.</p>
Place Orders With:	<p>Members have 3 options to order:</p> <ul style="list-style-type: none"><li>• dedicated website: <a href="http://www.promoplace.com/ei-store">http://www.promoplace.com/ei-store</a></li><li>• available as part of E&amp;I's ESM offering</li><li>• phone: 800-664-3877</li></ul> <p>Complete the Staples Products Contract Participation Form at <a href="http://www.eandi.org/contracts/staples-promotional-products/">http://www.eandi.org/contracts/staples-promotional-products/</a> to get started.</p>
Credit Card Accepted:	American Express, Discover, MasterCard and Visa
Minimum Order:	Vendor minimums will apply to all non in-stock ordering options
Payment Terms:	Net 30, state statutes prevail
Invoicing By:	Staples
Delivery Terms :	FOB Destination, as per supplier quote
Return Policy :	Return authorization required
Warranty:	View Staples warranty at <a href="http://www.eandi.org">www.eandi.org</a>
Request Literature:	marketinglit@eandi.org
Federal ID#:	04-3390816
Contract Number:	CNR01398
RFP Number:	683258

