



Staples Presents: Enabling Education Transformation through Esports and Technology

1:00 - 2:00 pm ET
Thursday, June 10th, 2021

Did you know Esports has played a role in education since 2014? While initially at the College level, the last few years have seen Esports increasingly popular at the K-12 level. With over 1,200 Esports programs in the K-12 space nationally, part of quick adoption is a pathway Esports provides to higher education, with over 170 Colleges offering roughly \$16 million in scholarships, and this is only the beginning.

Staples is excited to announce that on June 10th, we are hosting a webinar with industry-leading experts from Intel, Lenovo, and Logitech to discuss the impact of Esports in education, its impacts, and its influence on student outcomes, and how these types of programs can differentiate schools.

This webinar is a fantastic opportunity to share some great information about Esports and the benefits of working with Staples to set up your program.

Did you know:

- 80% of Esport student participants have never taken advantage of extracurricular activity?
- Esports help foster and develop social and emotional behavior skills?
- Esports help build teamwork, leadership, and sportsmanship skills?
- Drives improved student academic performance through GPA requirements, higher attendance rates, and engagement in the school community?

There will be 2 prizes raffled for customers that register and attend the event. Staples will be giving away a Lenovo Legion Laptop and a Lenovo Legion Desktop!

To register, visit <https://lnkd.in/eYJuFhm>.