

ARMSTRONG RELOCATION & COMPANIES: SUSTAINABILITY THROUGH RECYCLING, REUSING, AND REDUCING

“Armstrong’s stewardship as an industry leader extends to the environment in which we operate. Our purpose is to manage operations in such a way as to minimize their environmental impact, lessening that impact year after year, and maximize sustainability. We will strive to extend this approach to the suppliers that serve us and to the clients we serve.”

Conserving precious natural resources and protecting air quality are more than a mere extension of Armstrong’s stewardship, but an ongoing focus for the sustainability of both its company and planet. In recent years, Armstrong has implemented various initiatives to increase its sustainability efforts and decrease its carbon footprint. By **recycling, reusing, and reducing**, Armstrong and its team members have been able to maximize these sustainability efforts and experience the short-term effects of doing so, while also anticipating the long-term ones.

RECYCLING, REUSING, AND REDUCING

Throughout its Memphis office, Armstrong has made a strategic effort to recycle, reuse, and reduce by installing Elkay EZH2O Next Generation Water Bottle Refilling Stations. The Elkay EZH2O System is helping Armstrong increase its sustainability efforts by reducing its employees’ dependency on disposable plastic bottles through the use of reusable bottles or containers. Any previous disposable plastic water bottles can then be collected and recycled. With the installation of more refilling stations across its family of companies, Armstrong looks forward to substantially increasing its number of saved water bottles. Armstrong is currently on target to save over 3,500 water bottles each year.

Armstrong’s reuse initiative is being fueled by its switch to LED lights throughout multiple warehouse locations across the country. With the switch to interior and exterior LED lights, which can last up to 25% longer than conventional light bulbs, Armstrong is looking to potentially cut its warehouse energy consumption by over 80%. Through the long-term effects of this switch, while also making a conscious effort to turn-off lights and equipment when not needed, Armstrong recognizes the impact that this can have on reducing its carbon footprint.

Additionally, Armstrong endeavors to recycle over 80% of its materials, including corrugated cardboard, phone books, cans, bottles, etc., while also reusing materials by refilling and reusing printer cartridges, utilizing plastic bins (TygaBox) in lieu of cardboard boxes and plastic tubs and carts that can be reused indefinitely, in lieu of wooden tubs and carts that can typically only be used for a five-year span. Also, through its ongoing technological enhancements, such as the Virtual Survey app, FLEX inventory app, STRIDE driver portal app, and online, quick-claim process, Armstrong will continue to significantly reduce its use of paper files and hard copy documentation.

To learn more about Armstrong’s sustainability efforts, please visit:
www.armstrongrelocation.com/sustainability/environment/