Canon
SEE IMPOSSIBLE

CONVENIENT PRINT-FOR-PAY ACCESS TO YOUR CAMPUS FLEET

EFI M500/M505 Print Station
and Canon imageRUNNER ADVANCE

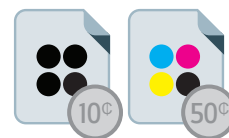imageRUNNER ADVANCE

efi
M500
Self-Serve Payment System

CONSIDER THIS ...

Colleges and universities have thousands of students who need to print—not only from campus computer labs, but from laptops, tablets, and smartphones as well. As students become increasingly more mobile, they also want to access and print files from USB drives and cloud-based collaborative document management systems like Google Drive™.

IF ONE STUDENT PRINTS

300 black-and-white pages at a price of 10 cents/copy and 100 color pages at a cost of 50 cents/copy, that would generate...
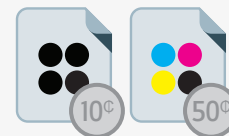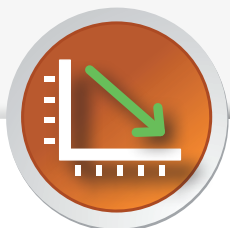
= $80/YR

5,000 STUDENTS

printing that same volume would generate...

= $400K/YR

IF YOUR STUDENTS

don't have an easy, convenient way to print their documents, how much revenue could you be losing?

Printing from smartphones and tablets on campus is projected to increase by over 53% from now through 2018.* Documents are often stored on various mediums, including USB devices and cloud storage applications such as Google Drive™ and Dropbox™. Can your printing solution meet the changing needs of students, faculty, and staff?

RECOVER YOUR EQUIPMENT COSTS AND GENERATE EXTRA REVENUE THROUGH EASY ON-CAMPUS PRINTING

Does your printing solution provide easy access to pay-for-print services using campus cards and credit cards? Canon devices equipped with an EFI M500/M505 Print Station provide students and faculty with an easy way to access, pay for, and print their documents whenever they need them.

* IDC Mobile Printing, Scanning, Document Management, Q3 2015.

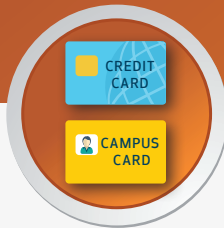# A USER- AND ADMIN-FRIENDLY PRINT-FOR-PAY SOLUTION

HOW IT HELPS

The EFI M500/M505 Print Station has a large touch screen interface that provides users with clear graphics that walk them through the process of retrieving, printing, and paying for their documents without assistance. The M500/M505 is simple to use from an administrative perspective as well. IT managers can monitor device status in real time and generate detailed usage reports to enable departmental charge-backs.

EASY ACCESS TO PRINTING

Print from any connected compatible device, USB, or cloud document storage site.*

MULTIPLE PAYMENT METHODS

Accept common forms of payment to enable access to students, faculty, staff, and visitors.

SIMPLE DEVICE MANAGEMENT

Track device and user print volumes, revenues, and departmental volume allocations.

HOW IT WORKS

Canon imageRUNNER ADVANCE

+

EFI™ M500/M505 Station

1 PRINT

Print from compatible USB devices, smartphones, tablets, laptops, and various cloud-based services.

2 PAY

Pay with any major credit card, campus, or cash card.

3 COLLECT PRINT JOB

Collect print job at the imageRUNNER ADVANCE device.

ON CAMPUS PRINTING
HAS NEVER BEEN EASIER

THE BENEFITS ARE CLEAR

- Print from compatible USB drives and any connected mobile device
- Print from compatible cloud accounts such as Dropbox™, Google Drive™, Box, and PrintMe®
- Accept payment from all major credit cards and campus cards
- Track usage and billing by user and by department
- Manage devices and monitor usage remotely
- Experience high-quality output with the reliability of Canon equipment

Whether you view campus printing as a revenue source or just want to recover the cost of your equipment, Canon imageRUNNER ADVANCE devices equipped with EFI M500/M505 Print Stations put your printing assets to work for you. Students and staff can easily print from multiple sources, through a variety of payment options, in a completely self-service environment.

imageRUNNER ADVANCE

efi M500
Self-Serve Payment System

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