

greymatter Enroll

Smarter Recruitment.

Faster Admissions.

Better Outcomes.

greymatter Enroll unifies prospect engagement and admissions management into a seamless platform, empowering recruitment and admissions teams to monitor the student funnel and make proactive decisions based on real-time insights.



THE CHALLENGE

Increasing Pressure on Enrollment Teams

Staff must balance nurturing prospects, managing applications, and meeting enrollment goals—all while delivering a personalized experience.

Fragmented Tools and Workflows

Disconnected systems and manual processes make it hard to track prospects, coordinate efforts, or maintain consistency across the enrollment funnel.

Limited Visibility Across the Funnel

Without real-time insights, teams struggle to identify high-potential prospects, anticipate bottlenecks, or optimize conversion.

THE SOLUTION

Smarter Student Engagement

Leverage personalized, multi-channel outreach and dynamic event management to connect with the right students at the right time.

Unified Enrollment Platform

Integrates the Recruit and Admit lifecycle areas into a single, connected system, eliminating silos and streamlining processes.

Data-Driven Decisions

Real-time analytics help teams make informed enrollment decisions, quickly identifying opportunities to improve conversion and efficiency.

greymatter Enroll in Action

Streamlined Evaluation & Decisioning

Assign reviewers, apply scoring rubrics, and issue decision letters instantly for fair, consistent, and timely outcomes.

Seamless Application Management

Manage applications efficiently by reviewing submissions, tracking documents, and using automated checklists to ensure every requirement is completed on time.

Intelligent Prospect Engagement

Prioritize high-potential prospects and manage personalized outreach and events from a single dashboard.

Learn more by visiting greymatterCRM.com