

greymatter Retain

Proactive Student Success.

Intelligent Support.

Higher Retention.

greymatter Retain unifies early alerts, interventions, and degree planning in a single platform. Advisors and student services teams can identify at-risk students sooner, coordinate timely support, and guide every student toward graduation with proactive, data-driven engagement.



THE CHALLENGE

Reactive Student Support

Teams often intervene only after students face academic or engagement issues, limiting the ability to prevent attrition.

Siloed Systems and Processes

Disconnected tools and manual workflows make it difficult to track student progress, coordinate interventions, or maintain consistency across departments.

Limited Visibility into Student Risk

Without real-time data, advisors struggle to prioritize support and identify students who need early intervention.

THE SOLUTION

Proactive Alerts & Engagement

Leverage configurable risk and engagement scores with automated alerts to reach students before challenges escalate.

Unified Student Support Platform

Combine predictive analytics, case management, and interactive degree planning in one connected system, giving advisors a complete view of each student's progress and future path.

Actionable Insights for Informed Decisions

Real-time dashboards and success plans help teams monitor trends, prioritize interventions, and take proactive steps to improve retention outcomes.

greymatter Retain in Action

Early Alerts & Risk Scoring

Detect at-risk students and trigger timely interventions, ensuring support happens before small challenges become major barriers.

Coordinated Case Management

Track cases and advisor notes, coordinate outreach across departments, and give students transparency into their success plans.

Degree and Career Planning

Guide students with interactive degree audits, "what-if" analyses, and dynamic course scheduling, helping them plan confidently and stay on track for graduation.

Learn more by visiting greymatterCRM.com