

ReUp's Unique Services

ReUp provides real human guidance and support to stopped-out learners, while leveraging data and technology to create a continuous feedback loop of institutional insights that builds more targeted, scalable student engagement.

Our Solution Set

ReUp is the only company offering an integrated, turnkey solution designed exclusively to help adult learners return and complete their degree.

Scalable Outreach and Support

Reach adult learners where they are, when they're ready

ReUp's integrated solution delivers unmatched scalability without losing the personal touch that makes the difference. We connect with learners at optimal times with the right messages, ensuring impactful communication that drives re-enrollment and persistence.

Patented Technology

Advanced insights that reveal what others can't see

Our patented Personas technology uncovers each learner's barriers and aspirations, revealing why they stopped out and what motivates them to return. With data insights from over one million adult learners, we provide institutions with intelligence no one else has, enabling targeted strategies that actually work.

Real Coaches from Initial Outreach Through Graduation

Human support that goes the distance

ReUp's dedicated Success Coaches stay with learners every step of the way—from the moment they first express interest to their graduation day. Our coaches provide one-on-one support designed specifically for adult learners, tackling financial barriers, creating clear action plans, and celebrating milestones throughout their educational journey.



"With the support of ReUp, those learners really receive excellent wraparound services that they need to succeed. ReUp has the expertise to re-engage students in a way that's really encouraged them to return and have the confidence they need to be able to complete their degrees.

Our partnership has allowed us to better understand why students need to leave the university, and what we need to do to get them back and to finish their degrees."

Dean Kahler
Provost of Strategic Enrollment
Management, University of Idaho

Value of a ReUp Partnership

For Institutions

- Get insights into your adult learner population
- Accelerate enrollment goals and recapture tuition revenue
- Risk-free model: Institutions only pay ReUp when we bring learners back

For Learners

- A path back to school that considers their goals, unique needs and circumstances
- One-on-one Success Coaching and personalized communications
- Services provided at no cost

ReUp's Impact

SERVING

160+ Partners & 2.1 Million Learners

PROPRIETARY APPROACH GUIDED BY

28 Million Learner Interactions



69,000+
Re-enrolled learners



10,000+
Graduates



\$350M+
Recaptured tuition dollars

